

**MARKETING PROGRAM  
SEMESTER 1, ACADEMIC YEAR 2022**

|                  |                                  |
|------------------|----------------------------------|
| Department:      | Marketing                        |
| School:          | Bangkok University International |
| Status:          | Full-Time                        |
| During of Study: | 4 years                          |

|   |                          |
|---|--------------------------|
| <b>Tuition Fees:</b>  | THB                      |
| Tuition Fee:  | 2,300 per credit         |
| Tuition for Professional Courses                              | 3,300 per credit         |
| <b>Other Fees:</b>  |                          |
| General Educational Surcharge                                 | 11,900 per semester      |
| Student ID Card:  | 400                      |
| Damage Deposit:<br>(Refundable after graduation or dismissal) | 2,000                    |
| Accident Insurance Fee:                                       | 880                      |
| Information Technology Service:                               | 2,500 per semester       |
| Orientation Fee:  | 850                      |
| Preparatory English Course (if any)                           | 9,000                    |
| Project Administrative Fee:                                   | 10,000                   |
| <b>Laboratory Fees:</b>                                       |                          |
| Course Laboratory:  | 600 - 5,000 per semester |
| Computer Laboratory:  | 2,500 per semester       |
| Field Trip:   | 3,000 per semester       |
| Marketing Simulation:   | 1,000 per semester       |

Remarks: Bangkok University reserves the right to change fees and other charges without advance notice.